



# The ABC's of DAVENPORT NEW

**Davenport Neighborhood Empowerment & Wellness (NEW) is a process for empowering neighborhood groups, enhancing City service delivery, and improving the wellness of the City.**

## Basic Facts:

- The thirteen planning areas were developed using Census boundaries
  - Ensures long-term data collection and reporting continuity
  - Each Area is similar in total population
- The prognosis for each planning area is based on a comparison between the area and the City as a whole
  - Based on combination of quantitative and qualitative data
  - Census data, City service data, Citizen Satisfaction Survey data, and will include data from NEW Workshops
- Creates Neighborhood Empowerment & Wellness Teams (NEWTs) for each area
  - NEWTs include City staff, Aldermen, City board/commission members, and representatives from Recognized Neighborhoods
  - NEWTs charged with leading neighborhood planning within planning areas
- Implements Comprehensive Plan and City Council Goals

## Neighborhood-based Data Collection:

- Allows data-driven decision making
  - Increases objectivity of decisions
  - Provides better information for allocating scarce resources
- Establishment of performance measures for health of City
  - Allows for quickly seeing the current state of an area
- Ability to track changes over time
  - Clearly shows impact of efforts within areas
- Creates the expectation that performance measures will improve with intervention

## Improved Communication:

- Interdepartmental
- Council-Staff
- Neighborhood-City

## Neighborhood Empowerment:

- Neighborhood Recognition Program
  - Provides incentives for Neighborhood groups to form and maintain activity
- Training through the Neighborhood Leadership Academy
  - Capacity building for Neighborhood groups to work effectively
- NEWTs serving coordination role
  - Neighborhood representatives, Aldermen, and City Staff work cooperatively to improve health of planning area
- Neighborhood Planning process
  - Creates grassroots plan for each recognized neighborhood as part of the Comprehensive Plan

## Improved City response:

- Increased transparency in decision making
- Increased trust in City government
- Increased efficiencies and potential cost savings
- Increased timeliness of response
- Increased proactive solutions

## Roles of NEWTs:

- Coordinate City activities within each Planning Area
- Provide improved communication between City staff, Aldermen, and Neighborhoods
- Prioritize area issues and identify potential solutions